



1 Chabanel Drive
Defiance, MO 63341
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stlhorseshow.com

Sponsorship Levels

Platinum Sponsorship Level: \$7,500 and above

- Grand Prix Naming Opportunity
- Customized marketing opportunities
- **Plus** all benefits listed in levels below

Gold Sponsorship Level: \$5,000

- Special Night Sponsor and Championship/Feature class naming/Presentation opportunities
- Advertising banner in horse show arena for the duration of the two shows
- Sponsorship table in vendor area
- Mention in national and local press releases
- **Plus** all benefits listed in levels below

Silver Sponsorship Level: \$2,500

- Tailgate space opportunities for Grand Prix
- Box Seat opportunities for Hunter Derby
- Link to website from horse show (stlhorseshow.org)
- **Plus** all benefits listed in levels below

Bronze Sponsorship: \$1,500

- Class naming opportunities
- Program, prize list and website advertising (deadline sensitive)
- **Plus** all benefits listed in level below

Blue Ribbon Donor Level: \$1,000

- Medallion with streamers in Arena
- Recognition in the program and on website
- Acknowledgement by show announcer
- Class/trophy sponsorship with presentation opportunities